

Subject Name: Applied Business



Year 12	Subject Theme	Wider Reading/Independence
Autumn	<b><u>Financial Planning &amp; Analysis</u></b> Business funding; Cost & Revenue, Profit & Loss; cashflow forecasts; break-even analysis, Income statements, Statement of Financial Position; Ration Analysis	Www.btec.org.uk AQA Applied Business textbook (AS) ISBN 13978000720140 AQA Applied Business textbook (A2) ISBN 13978000720142
Spring	<b><u>Business Dynamics</u></b> Assignment based on Merlin Entertainments, structure, ownership, business analysis <b><u>Entrepreneurial Opportunities</u></b> Assignment based on you choosing a business idea and producing a business plan.	As above
Summer	<b><u>Unit 5 Developing a Business Proposal</u></b> Y13 unit, assignment based on investigating 3 business ideas and then selecting one to develop. Commencing prior to summer holiday and incorporating some holiday work	As above

<b>Key dates</b>	PPE's held twice within the year. External Examinations sat Jan/ June. Assignment deadlines submission early May
------------------	---

Subject Name: Applied Business



Year 13	Subject Theme	Wider Reading/Independence
Autumn	<b><u>Unit 4 Managing &amp; Leading People</u></b> What are managers & leaders? Motivation theories, Change Management Leading to external exam in January Y13	Www.btec.org.uk AQA Applied Business textbook (AS) ISBN 13978000720140 AQA Applied Business textbook (A2) ISBN 13978000720142
Spring	<b><u>Unit 5 Developing a Business Proposal</u></b> Y13 unit, assignment based on investigating 3 business ideas and then selecting one to develop and produce a comprehensive plan <b><u>Unit 8 Marketing</u></b> Develop Marketing plan for chosen business from Unit 5 above, inc promo-	As above
Summer	External assessed units completed and submitted early May.	As above

<b>Key dates</b>	PPE's held twice within the year along with final external examination in January/ June Y13
------------------	---